

**GREEN MOUNTAIN ACCESS TELEVISION BOARD**  
**MEETING MINUTES**

**Meeting with Comcast Rep Melissa Pierce**

**June 2, 2022**

6:00 pm

**Members Present:** Tim via Zoom, Doug, Jeff

**Members Absent:**

**Staff:** Amy, Mike via Zoom

**Guests:** Melissa Pierce from Comcast

**1. Welcome:**

Introductions

Melissa PEG agreement update.

Doug questions – looking for clarification.

Melissa: Comcast planning on expanding in VT. Eden, Elmore, Wolcott. End of June in Elmore. Hopefully all will be completed by the end of the year. Additional 800 addresses.

Jeff: Where will Comcast be?

Where in the towns: First area will be main areas and then expand

New billed areas – 30 days before marketing will start.

Aggressive marketing campaign.

Tim: Billed out maps of the extensions. Will those maps be available?

Melissa will see what she can provide.

Mike: Page 3: As may be amended from time to time serviceable portions.

Melissa: Standard verbiage. Acknowledge this service area could be amended at a later date. Give both parties flexibility.

Exciting to see this addition

Great opportunity for us says Jeff. Exciting to see expansion.

Doug: Boundaries definition and timeline everyone satisfied with answers. Map with expansion and when will be helpful.

Doug: Along with expansion. Advertising funding. Capital investment from Comcast for new installations. Funding? Support expansion. Advertising, equipment.

Tim: Are we eligible for new AMO money?

Melissa: No specific funds set aside. Discontinued years ago. Some provisions for some capital funding. Effective June 15<sup>th</sup>. Will get us most amount of money in the beginning.

Tim: Looking for money for capital items – set up proposal? Before review board?

Melissa: There is that provision could be mechanism. Could submit request. Outline criteria.

Tim: Selectboards get them going.

Mike: Have you seen other AMOs going through this process.

Melissa: No. Have not seen construction like this in 15 years.

Mike page 8 Advertising

Melissa: They can add something to the bill. A lot of prior limitations are gone.

Mike: Paperless? Will they see advertisements?

Melissa: Yes, looks like print bill

Mike: Newspaper advertisement reimbursement

Melissa: Cert of public good – reimbursement. Copy of ad and invoice up to two quarter page adds per year.

Mike: Cable TV on Screen advertising

Melissa: Work with VAN and there is a PSA that is airing.

Doug: High Def!! In Place everything we need?

Melissa: Def interest in HD from various AMOs Path forward to PEG channels are planning to implement. Supply chain inventory limed for HD encoders may have to wait until next year. Had drafted a plan to moving various AMOs to HD, had submitted to budget. Some subscribers don't have HD boxes. Very sig portion of subscriber base could be next year.

Doug Will you keep us posted on that? Verbiage?

Mike: Jan 2021 GMATV may file request. How?

Melissa: In our Cert public good. Any PEG or AMO could file petition. We would rather work directly with AMOs. Rather deal informally

Amy: Will there be outreach letting us know there is HD? Have on record we are interested

Melissa: We will put you on the list

2016 have had HD workflow. HD encoder on your end?

Melissa: HD Encoders. Supply chain. We're not giving them all up. Hot topic.

Mike: Is there a priority? How do you pick?

Melissa: AMO interest and capability want diversity. Important to smaller towns too.

Amy: Can I continue to email you and ask about HD.

Doug: Can we tell your boss how great you are?

Doug: Any other questions.

Melissa: Good to meet face to face.

Amy: How to sign and get it to Melissa. Melissa will send Final version. Whoever the board authorizes to sign agreement. Can just email the signature page can put with Comcast signature page. Electronic version is fine.

Tim: Doug will sign contract.

Jeff makes motion to sign contract.

Peter how do we know what we're signing.

Doug we'll sign it.

Mike: All of us have interest in buildout maps. Mike fill follow up to get maps.

**Next meeting:** September 15, 2022 at 6:30 p.m.

**4. Adjourn around 6:50**

**5. Next meeting:** *Mid September 2022 at 6:30 p.m.*